

The retailers' choice for mobile coupon marketing.

The CodeBroker Mobile Coupon Platform is a high-performance solution used by the largest retailers to send millions of unique mobile coupons daily, each personalized based on the customer's preferences and shopping history.

The CodeBroker mobile coupon platform is easy to use, giving marketers an agile solution for driving customer activity when stores need it most.

Exceptional Mobile Coupon Results

30%-50% On-Demand Coupon Redemption

30%-70% Redemption Lift from Coupon Reminders

2%-10% Marketing List Redemption



Omnichannel Coupons Increase Engagement

The CodeBroker mobile coupon platform is a cross-channel mobile coupon solution that lets retailers deliver and redeem coupons over any and/or all of a consumer's preferred channel: SMS, mobile app, mobile wallet, email, social, and website.

Consumers have their favorite way to receive mobile coupons, and CodeBroker's cross-channel approach lets you appeal to all consumers by using their preferred channel, to help you increase engagement and redemption.

Single-Use Mobile Coupon Security

CodeBroker is the only solution that lets you generate a "smart" single-use mobile coupon with security that ensures:

The customer always receives the same mobile coupon regardless of the number of times and channels she requests the coupon.

Once the coupon is used, it expires simultaneously and is marked as redeemed across all channels to prevent re-use.

That it is impossible for a consumer to obtain a second copy of the coupon unless specifically allowed by you.

Since CodeBroker can make your in-store coupons work online, we ensure immediate expiration across all channels.

MyOffers Digital Coupon Wallet

The CodeBroker mobile coupon platform enables you to deploy your own branded MyOffers digital coupon wallet across multiple channels, to give your loyal customers instant access to your best deals and offers all in one place.

Give your customers the same coupon wallet capabilities as leading retailers like Macys and Kohls. Deliver coupons, offers and loyalty program rewards directly to your MyOffers wallet to give customers the ability to track and organize their mobile coupons and rewards from their mobile device or desktop.

Mobile Coupon Marketing for Every Use Case

The CodeBroker mobile coupon platform gives you power and flexibility to employ mobile coupons for all of your use cases, from driving short-term revenue to building long-term customer value. With CodeBroker, all your bases are covered.

Conduct On-demand SMS Promotions.

Consumer sends a text to your shortcode to receive a coupon.

Grow SMS Subscriber Lists.

Deliver welcome coupons to customers who sign-up to your list.

Build Customer Value.

Employ a branded MyOffers Coupon Wallet, to give customers access to your mobile coupons and offers all in one place.

Grow Customer Loyalty.

Deliver rewards certificates to new loyalty program members, and push ongoing loyalty rewards/offers.

Contact CodeBroker today to learn how the CodeBroker Mobile Coupon Platform can help your company drive higher coupon redemptions and more business.

800.928.7315

info@codebroker.com

Visit us at www.codebroker.com



464 Common Street, Suite 204
Belmont, MA 02478