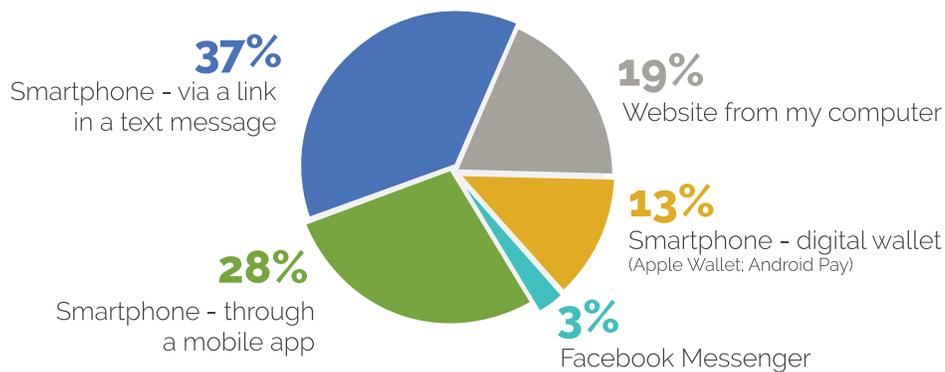


Expand your existing loyalty solution into a complete mobile loyalty platform.

Successful loyalty programs are all about engagement. According to research, 70% of loyalty program members would actively engage with a loyalty program if they could access the program easily from their smartphones. So, it's no surprise that companies make their loyalty programs available through a mobile app. The problem, however, is that most consumers don't want to access loyalty programs via an app.



Source: CodeBroker 2018 Mobile Loyalty Consumer Survey

Mobile is a platform with several communication channels, and, each consumer has a preferred way in which he or she wishes to interact with loyalty programs. Programs that offer members the ability to access their rewards information via their preferred channel are the programs that win.

And this is where the Mobile Loyalty Experience Engine comes in.

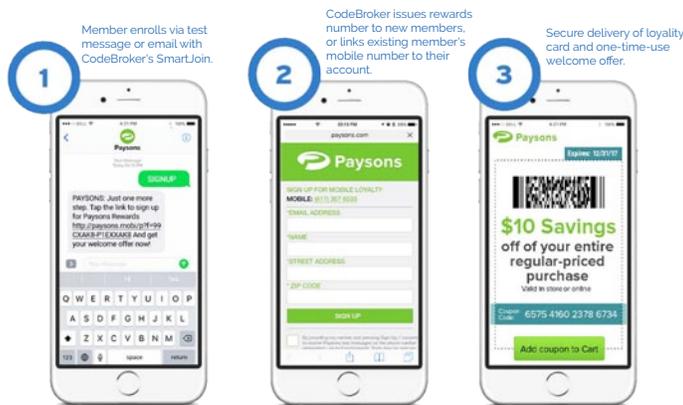
The CodeBroker Mobile Loyalty Experience Engine enables you to expand your existing loyalty platform into a complete mobile loyalty platform by letting you easily add any and all mobile channels to your existing mobile loyalty program.

The Benefits:

- Improve customer loyalty by engaging consumers on their preferred mobile channels.
- Rapidly acquire new loyalty program members.
- Drive higher levels of member engagement.

Loyalty program strategies that engage customers

CodeBroker provides the broadest range of loyalty program engagement options, to appeal to every member's preference, and help you drive higher levels of loyalty program engagement. And, with CodeBroker, your members don't have to log in to access their rewards information.



Rapidly acquire mobile loyalty program members

With CodeBroker, acquiring new mobile loyalty program members is easy, by giving consumers an easy way to enroll in your mobile rewards program using their preferred mobile channel. Capture each member's favorite way to engage with your mobile rewards program, and start each relationship in an impressive fashion.

Plug and play with your existing loyalty program software

The Mobile Loyalty Experience Engine works with the leading loyalty platform providers as well as your CRM and analytics systems. CodeBroker requires very little integration or IT support, so you can quickly enhance your mobile loyalty program using your current loyalty program software with minimal technology investment or IT support.

Contact CodeBroker today to learn how to put the Mobile Loyalty Experience Engine to work for your loyalty program.

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